



ELECTRONIC SHELF LABELS FOR DIY

Display important logistical information for your staff directly at the shelf

Delfi 
TECHNOLOGIES

FREE UP TIME FOR SALES AND CUSTOMER ACTIVITIES

- Price integrity - Ensure the right margin and right pricing in the store
- Display important logistical information for your staff directly at the shelf
- Reduce inventory costs - Quick sale of discontinued models
- Flexible prices and promotions in the stores

Learn more at www.delfi.com

MORE TIME FOR CUSTOMER SERVICE

Optimize your time. Breece System releases time for customer service. In addition, staff can view important information directly at the shelf edge - such as sales statistics, inventory levels, etc.

ONLINE CONNECTION TO BACK OFFICE

The electronic shelf labels are linked directly to the back office system. When a price or product update takes place in the system, it will automatically be pushed to the shelf labels with immediate response.

PRICE INTEGRITY

Product and pricing information is retrieved directly from your own ERP system, ensuring that your customers always get the correct price at the shelf edge.

TARGETED PROMOTIONS

Highlight private label and special products with individual designs or use color in the display to indicate outgoing products



BREECE SYSTEM AT THE DIY STORE "WOODY"

"We have eliminated significant costs for paper and printing by implementing electronic shelf labels. This also means that changing information now is possible at the touch of a button."

Peter Magnusson, Project Manager
Woody Älvängen, Gothenburg,
Sweden

BENEFITS OF A BREECE ESL SOLUTION

- Omni channel – Same price in all channels
- Create your own expression - Flexible design possibilities
- Fully graphic displays - Available with up to 3 colors
- Eliminate paper handling and paper / printer costs
- Simple and easy management

Scan and watch the DIY video



BREECE ESL

A new way of
thinking ESL



Delfi Technologies

E-mail: info@breecesystem.com

Web: www.delfi.com

