

SOLAR SUPPORTS DENMARK'S BIGGEST BUILDING SITE WITH NEW PROJECT CENTER

Craftsmen and entrepreneurs can get easy access to materials and spare parts for their work on the Femern connection in a new 200 square feet Solar project center in Rødby. A self-service solution from Delfi Technologies secures the customer access to the store 24 hours a day.

The construction of the “Femern Bælt” connection is one of the biggest building projects in Denmark’s history. Along the big construction work, urgent needs often occur, especially when electricians and plumbing installers suddenly need certain materials to continue their work at the site. Therefore, Solar saw a unique opportunity of being physically present with a project center in Rødby.

PROJECT CENTER WITH DIGITAL SELF-SERVICE SOLUTION – OPEN 24 HOURS A DAY

In July 2020, Solar opened the new project center. Solar wanted a self-service solution with digital self-pick for their customers so they could give them access to the center 24 hours a day. Through a good collaboration, Solar and Delfi Technologies have developed a self-service solution which gives the customers the opportunity to go shopping at any time of the day with a personal access card.

The solution consists of mobile PDA's and software which the customers can use to scan the products they want to buy - everything from machines and

spare parts to work gloves and whatever you might need at the building site.

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With our self-service solution we can serve our customers 24 hours a day and secure the necessary support for the many craftsmen which arrive every day and the next many years ahead.

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– Thomas Kaare Rasmussen
Site Manager at Solar Project Center





- We wanted it to be as easy as possible for our customers to get access to necessary materials, says Thomas Kaare Rasmussen, Site Manager at Solar Project Center Femern, and continues:

- Many of our customers come from far away to work at the Femern construction and forgetting a ruler or an important cable creates an urgent need, which we can help fulfill. Eventually it saves a lot of valuable time and secures that our customers can continue their work.

EASY TO PICK AND SCAN PRODUCTS WITH MOBILE PDA'S

With the mobile handheld terminals (model: PM85) and the associated software application, the self-service experience is complete. The solution makes it easy for the plumbing installer to enter the project center, grab a PDA and start shopping.

As a technical wholesaler with many years of experience, Solar has carefully selected 1200 item numbers for the shelves at the project center, which supports the construction of the Femern connection. It is only a small fraction of the thousands of item numbers Solar has in their complete product range. All products are provided with a barcode which the customer scans when shopping.

A FUTURE-PROOF SOLUTION

The big construction at Rødby Harbour requires many years of project work, why Solar has decided to be physically present throughout the whole process. As more shopping processes has become digitalized and an increasing demand of 24-7 support of materials for the construction, it is important secure a solid and lasting shopping experience, according to Thomas Kaare Rasmussen:

- With our self-service solution we can serve our customers 24 hours a day and secure the necessary support for the many craftsmen which arrive every day and the next many years ahead, he tells.

ABOUT SOLAR

Solar Danmark A/S is part of the Solar Group, which is one of Europe's leading sourcing and service companies. Solar Danmark A/S offers a wide range of electrical, plumbing and ventilation products and is one of Denmark's leading and most modern companies in its field. Solar Danmark has its head office and central warehouse of 45,000 m² located in Vejen, as well as 4 competence centers and 7 service centers centrally located in Denmark.